

# Demographic Summary Report

## The Plazas at Midtown 2500-2507 Bagby, Houston, TX 77006

Building Type: **General Retail**  
 Secondary: **Retail Building**  
 GLA: **15,820 SF**  
 Year Built: **1997**

Total Available: **1,225 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: **Negotiable**



Radius	1 Mile		3 Mile		5 Mile	
<b>Population</b>						
2029 Projection	37,091		240,040		522,789	
2024 Estimate	35,658		230,089		502,456	
2020 Census	32,156		201,549		450,117	
Growth 2024 - 2029	4.02%		4.32%		4.05%	
Growth 2020 - 2024	10.89%		14.16%		11.63%	
<b>2024 Population by Hispanic Origin</b>	7,275		55,278		152,867	
<b>2024 Population</b>	35,658		230,089		502,456	
White	19,216	53.89%	113,516	49.34%	223,054	44.39%
Black	5,197	14.57%	41,375	17.98%	88,478	17.61%
Am. Indian & Alaskan	239	0.67%	1,496	0.65%	4,273	0.85%
Asian	3,498	9.81%	22,379	9.73%	47,571	9.47%
Hawaiian & Pacific Island	127	0.36%	238	0.10%	371	0.07%
Other	7,382	20.70%	51,084	22.20%	138,708	27.61%
U.S. Armed Forces	20		172		236	
<b>Households</b>						
2029 Projection	21,784		114,166		240,298	
2024 Estimate	20,945		109,032		230,412	
2020 Census	18,972		94,757		205,336	
Growth 2024 - 2029	4.01%		4.71%		4.29%	
Growth 2020 - 2024	10.40%		15.06%		12.21%	
Owner Occupied	5,549	26.49%	38,462	35.28%	91,432	39.68%
Renter Occupied	15,396	73.51%	70,569	64.72%	138,980	60.32%
<b>2024 Households by HH Income</b>	20,945		109,033		230,412	
Income: <\$25,000	2,921	13.95%	18,477	16.95%	42,493	18.44%
Income: \$25,000 - \$50,000	2,907	13.88%	14,205	13.03%	34,378	14.92%
Income: \$50,000 - \$75,000	3,485	16.64%	14,806	13.58%	32,315	14.02%
Income: \$75,000 - \$100,000	2,309	11.02%	11,700	10.73%	24,142	10.48%
Income: \$100,000 - \$125,000	1,996	9.53%	10,918	10.01%	20,015	8.69%
Income: \$125,000 - \$150,000	1,605	7.66%	7,157	6.56%	14,303	6.21%
Income: \$150,000 - \$200,000	2,182	10.42%	9,789	8.98%	18,735	8.13%
Income: \$200,000+	3,540	16.90%	21,981	20.16%	44,031	19.11%
<b>2024 Avg Household Income</b>	\$118,886		\$123,352		\$117,448	
<b>2024 Med Household Income</b>	\$87,554		\$90,018		\$81,234	



# Demographic Detail Report

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<b>Population</b>						
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2024 Estimate	35,658		230,089		502,456	
2020 Census	32,156		201,549		450,117	
Growth 2024 - 2029	4.02%		4.32%		4.05%	
Growth 2020 - 2024	10.89%		14.16%		11.63%	
<b>2024 Population by Age</b>	<b>35,658</b>		<b>230,089</b>		<b>502,456</b>	
Age 0 - 4	2,488	6.98%	15,269	6.64%	33,926	6.75%
Age 5 - 9	1,247	3.50%	9,711	4.22%	25,895	5.15%
Age 10 - 14	697	1.95%	6,822	2.96%	20,689	4.12%
Age 15 - 19	640	1.79%	8,583	3.73%	21,439	4.27%
Age 20 - 24	2,051	5.75%	17,295	7.52%	33,284	6.62%
Age 25 - 29	4,802	13.47%	26,704	11.61%	49,953	9.94%
Age 30 - 34	5,794	16.25%	29,476	12.81%	56,788	11.30%
Age 35 - 39	4,582	12.85%	24,362	10.59%	48,909	9.73%
Age 40 - 44	3,112	8.73%	18,380	7.99%	38,797	7.72%
Age 45 - 49	2,151	6.03%	13,728	5.97%	30,399	6.05%
Age 50 - 54	1,810	5.08%	11,970	5.20%	27,321	5.44%
Age 55 - 59	1,687	4.73%	11,187	4.86%	25,683	5.11%
Age 60 - 64	1,588	4.45%	10,660	4.63%	24,596	4.90%
Age 65 - 69	1,246	3.49%	9,276	4.03%	22,002	4.38%
Age 70 - 74	821	2.30%	7,000	3.04%	17,110	3.41%
Age 75 - 79	504	1.41%	4,684	2.04%	11,902	2.37%
Age 80 - 84	266	0.75%	2,726	1.18%	7,296	1.45%
Age 85+	172	0.48%	2,255	0.98%	6,469	1.29%
Age 65+	3,009	8.44%	25,941	11.27%	64,779	12.89%
<b>Median Age</b>	<b>35.10</b>		<b>35.20</b>		<b>35.90</b>	
<b>Average Age</b>	<b>36.60</b>		<b>37.10</b>		<b>37.50</b>	



# Demographic Detail Report

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Radius	1 Mile	3 Mile	5 Mile
<b>2024 Population By Race</b>	<b>35,658</b>	<b>230,089</b>	<b>502,456</b>
White	19,216 53.89%	113,516 49.34%	223,054 44.39%
Black	5,197 14.57%	41,375 17.98%	88,478 17.61%
Am. Indian & Alaskan	239 0.67%	1,496 0.65%	4,273 0.85%
Asian	3,498 9.81%	22,379 9.73%	47,571 9.47%
Hawaiian & Pacific Island	127 0.36%	238 0.10%	371 0.07%
Other	7,382 20.70%	51,084 22.20%	138,708 27.61%
<b>Population by Hispanic Origin</b>	<b>35,658</b>	<b>230,089</b>	<b>502,456</b>
Non-Hispanic Origin	28,382 79.60%	174,810 75.97%	349,590 69.58%
Hispanic Origin	7,276 20.40%	55,279 24.03%	152,866 30.42%
<b>2024 Median Age, Male</b>	<b>36.30</b>	<b>36.20</b>	<b>36.40</b>
<b>2024 Average Age, Male</b>	<b>37.50</b>	<b>37.50</b>	<b>37.40</b>
<b>2024 Median Age, Female</b>	<b>33.90</b>	<b>34.30</b>	<b>35.40</b>
<b>2024 Average Age, Female</b>	<b>35.30</b>	<b>36.60</b>	<b>37.60</b>
<b>2024 Population by Occupation Classification</b>	<b>31,093</b>	<b>196,555</b>	<b>417,631</b>
Civilian Employed	24,890 80.05%	130,670 66.48%	275,781 66.03%
Civilian Unemployed	648 2.08%	4,640 2.36%	10,545 2.52%
Civilian Non-Labor Force	5,534 17.80%	61,074 31.07%	131,071 31.38%
Armed Forces	21 0.07%	171 0.09%	234 0.06%
<b>Households by Marital Status</b>			
Married	4,268	29,540	71,603
Married No Children	3,339	20,844	47,092
Married w/Children	928	8,697	24,511
<b>2024 Population by Education</b>	<b>30,420</b>	<b>182,132</b>	<b>386,952</b>
Some High School, No Diploma	345 1.13%	12,703 6.97%	40,005 10.34%
High School Grad (Incl Equivalency)	2,098 6.90%	20,575 11.30%	49,749 12.86%
Some College, No Degree	4,519 14.86%	29,787 16.35%	62,091 16.05%
Associate Degree	1,885 6.20%	9,723 5.34%	19,728 5.10%
Bachelor Degree	11,867 39.01%	57,546 31.60%	112,133 28.98%
Advanced Degree	9,706 31.91%	51,798 28.44%	103,246 26.68%

# Demographic Detail Report

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Radius	1 Mile		3 Mile		5 Mile	
<b>2024 Population by Occupation</b>	<b>48,122</b>		<b>250,136</b>		<b>525,232</b>	
Real Estate & Finance	2,018	4.19%	13,373	5.35%	25,544	4.86%
Professional & Management	22,352	46.45%	113,260	45.28%	219,801	41.85%
Public Administration	495	1.03%	3,200	1.28%	6,752	1.29%
Education & Health	6,060	12.59%	29,487	11.79%	67,611	12.87%
Services	2,083	4.33%	12,694	5.07%	30,371	5.78%
Information	201	0.42%	1,951	0.78%	3,667	0.70%
Sales	3,922	8.15%	21,753	8.70%	45,503	8.66%
Transportation	1,220	2.54%	4,515	1.81%	9,917	1.89%
Retail	1,492	3.10%	8,011	3.20%	17,105	3.26%
Wholesale	914	1.90%	3,913	1.56%	7,660	1.46%
Manufacturing	2,340	4.86%	10,005	4.00%	21,657	4.12%
Production	1,018	2.12%	5,858	2.34%	17,405	3.31%
Construction	509	1.06%	4,671	1.87%	14,533	2.77%
Utilities	1,336	2.78%	5,486	2.19%	12,875	2.45%
Agriculture & Mining	1,548	3.22%	7,673	3.07%	14,274	2.72%
Farming, Fishing, Forestry	12	0.02%	77	0.03%	106	0.02%
Other Services	602	1.25%	4,209	1.68%	10,451	1.99%
<b>2024 Worker Travel Time to Job</b>	<b>21,430</b>		<b>111,371</b>		<b>239,683</b>	
<30 Minutes	14,306	66.76%	78,046	70.08%	160,855	67.11%
30-60 Minutes	6,329	29.53%	29,220	26.24%	68,490	28.58%
60+ Minutes	795	3.71%	4,105	3.69%	10,338	4.31%
<b>2020 Households by HH Size</b>	<b>18,971</b>		<b>94,755</b>		<b>205,335</b>	
1-Person Households	10,538	55.55%	45,024	47.52%	86,811	42.28%
2-Person Households	6,233	32.86%	31,325	33.06%	66,121	32.20%
3-Person Households	1,263	6.66%	9,281	9.79%	23,629	11.51%
4-Person Households	584	3.08%	5,491	5.79%	16,489	8.03%
5-Person Households	213	1.12%	2,111	2.23%	7,004	3.41%
6-Person Households	92	0.48%	927	0.98%	3,199	1.56%
7 or more Person Households	48	0.25%	596	0.63%	2,082	1.01%
<b>2024 Average Household Size</b>	<b>1.60</b>		<b>1.80</b>		<b>2.00</b>	
<b>Households</b>						
2029 Projection	21,784		114,166		240,298	
2024 Estimate	20,945		109,032		230,412	
2020 Census	18,972		94,757		205,336	
Growth 2024 - 2029	4.01%		4.71%		4.29%	
Growth 2020 - 2024	10.40%		15.06%		12.21%	

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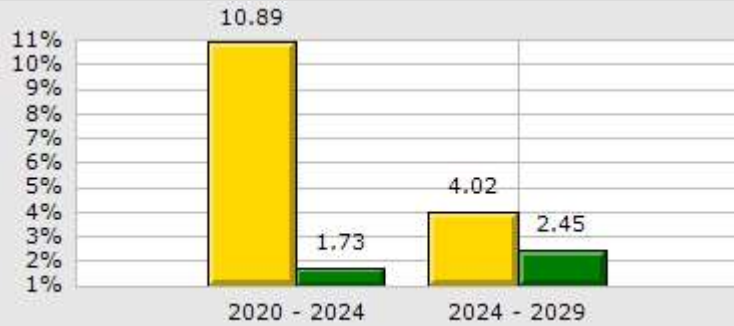
Radius	1 Mile	3 Mile	5 Mile
<b>2024 Households by HH Income</b>	<b>20,945</b>	<b>109,033</b>	<b>230,412</b>
<\$25,000	2,921 13.95%	18,477 16.95%	42,493 18.44%
\$25,000 - \$50,000	2,907 13.88%	14,205 13.03%	34,378 14.92%
\$50,000 - \$75,000	3,485 16.64%	14,806 13.58%	32,315 14.02%
\$75,000 - \$100,000	2,309 11.02%	11,700 10.73%	24,142 10.48%
\$100,000 - \$125,000	1,996 9.53%	10,918 10.01%	20,015 8.69%
\$125,000 - \$150,000	1,605 7.66%	7,157 6.56%	14,303 6.21%
\$150,000 - \$200,000	2,182 10.42%	9,789 8.98%	18,735 8.13%
\$200,000+	3,540 16.90%	21,981 20.16%	44,031 19.11%
<b>2024 Avg Household Income</b>	<b>\$118,886</b>	<b>\$123,352</b>	<b>\$117,448</b>
<b>2024 Med Household Income</b>	<b>\$87,554</b>	<b>\$90,018</b>	<b>\$81,234</b>
<b>2024 Occupied Housing</b>	<b>20,945</b>	<b>109,031</b>	<b>230,412</b>
Owner Occupied	5,549 26.49%	38,462 35.28%	91,432 39.68%
Renter Occupied	15,396 73.51%	70,569 64.72%	138,980 60.32%
<b>2020 Housing Units</b>	<b>24,046</b>	<b>124,912</b>	<b>264,537</b>
1 Unit	6,747 28.06%	54,199 43.39%	128,585 48.61%
2 - 4 Units	1,504 6.25%	9,277 7.43%	17,680 6.68%
5 - 19 Units	1,847 7.68%	10,096 8.08%	26,118 9.87%
20+ Units	13,948 58.01%	51,340 41.10%	92,154 34.84%
<b>2024 Housing Value</b>	<b>5,548</b>	<b>38,462</b>	<b>91,431</b>
<\$100,000	110 1.98%	717 1.86%	6,098 6.67%
\$100,000 - \$200,000	315 5.68%	2,085 5.42%	9,385 10.26%
\$200,000 - \$300,000	832 15.00%	4,633 12.05%	10,031 10.97%
\$300,000 - \$400,000	1,390 25.05%	8,306 21.60%	15,455 16.90%
\$400,000 - \$500,000	1,023 18.44%	6,459 16.79%	13,304 14.55%
\$500,000 - \$1,000,000	1,547 27.88%	11,530 29.98%	24,107 26.37%
\$1,000,000+	331 5.97%	4,732 12.30%	13,051 14.27%
<b>2024 Median Home Value</b>	<b>\$412,414</b>	<b>\$454,033</b>	<b>\$435,677</b>
<b>2024 Housing Units by Yr Built</b>	<b>24,052</b>	<b>125,241</b>	<b>265,600</b>
Built 2010+	9,246 38.44%	45,115 36.02%	82,816 31.18%
Built 2000 - 2010	5,848 24.31%	22,188 17.72%	39,235 14.77%
Built 1990 - 1999	2,840 11.81%	10,074 8.04%	25,199 9.49%
Built 1980 - 1989	992 4.12%	5,932 4.74%	17,892 6.74%
Built 1970 - 1979	473 1.97%	5,692 4.54%	15,394 5.80%
Built 1960 - 1969	1,518 6.31%	7,286 5.82%	17,290 6.51%
Built 1950 - 1959	841 3.50%	5,622 4.49%	19,305 7.27%
Built <1949	2,294 9.54%	23,332 18.63%	48,469 18.25%
<b>2024 Median Year Built</b>	<b>2005</b>	<b>2001</b>	<b>1995</b>

**The Plazas at Midtown**  
2500-2507 Bagby, Houston, TX 77006

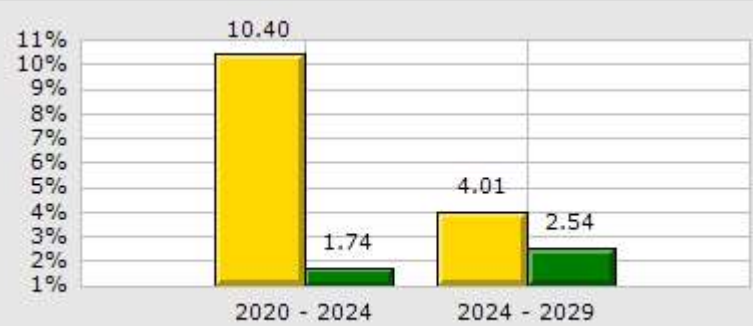
Type: **Retail/Retail Building (Strip Ctr)**  
County: **Harris**

**1 Mile**  
**County**

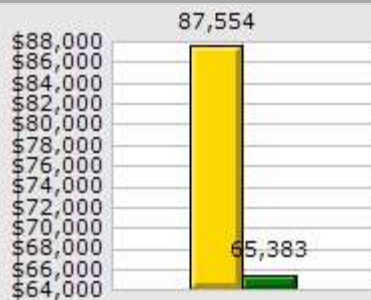
Population Growth



Household Growth



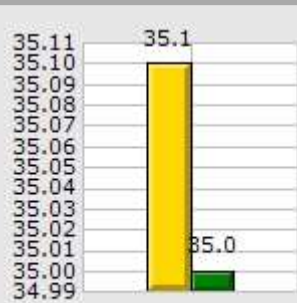
2024 Med Household Inc



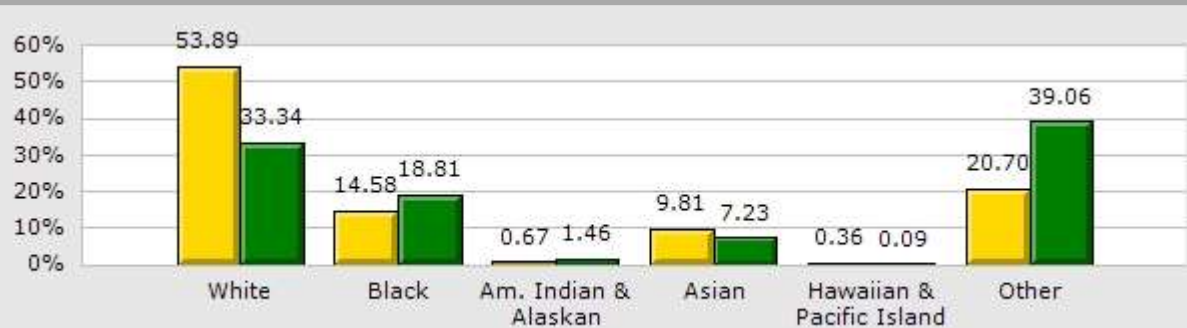
2024 Households by Household Income



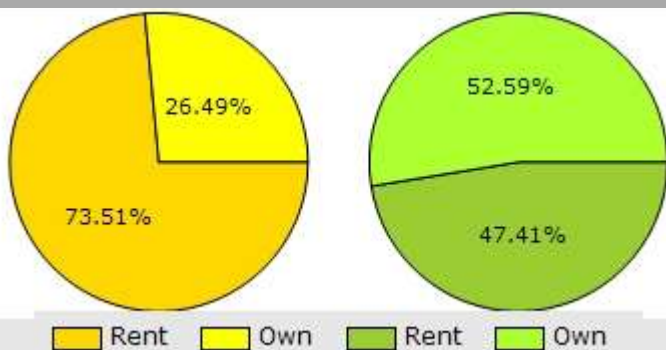
2024 Median Age



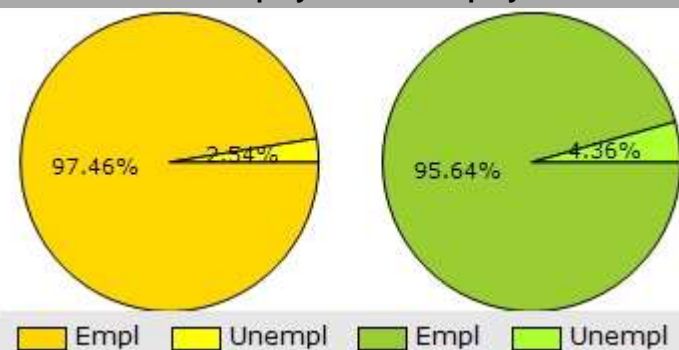
2024 Population by Race



2024 Renter vs. Owner



2024 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

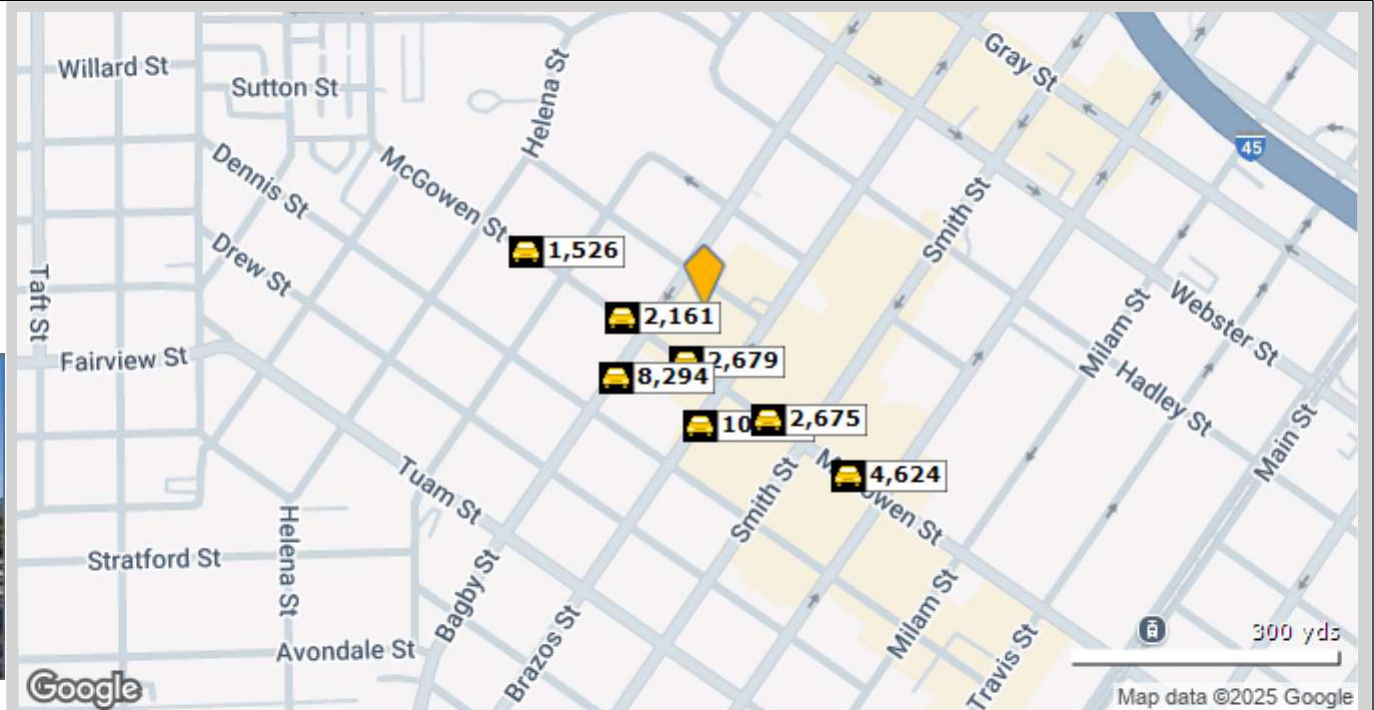
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	1 Mile		County	
<b>Population Growth</b>				
Growth 2020 - 2024	10.89%		1.73%	
Growth 2024 - 2029	4.02%		2.45%	
Empl	24,890	97.46%	2,419,249	95.64%
Unempl	648	2.54%	110,294	4.36%
<b>2024 Population by Race</b>				
	<b>35,656</b>		<b>4,812,824</b>	
White	19,215	53.89%	1,604,724	33.34%
Black	5,197	14.58%	905,523	18.81%
Am. Indian & Alaskan	238	0.67%	70,247	1.46%
Asian	3,497	9.81%	347,891	7.23%
Hawaiian & Pacific Island	127	0.36%	4,383	0.09%
Other	7,382	20.70%	1,880,056	39.06%
<b>Household Growth</b>				
Growth 2020 - 2024	10.40%		1.74%	
Growth 2024 - 2029	4.01%		2.54%	
Renter Occupied	15,396	73.51%	816,567	47.41%
Owner Occupied	5,549	26.49%	905,644	52.59%
<b>2024 Households by Household Income</b>				
	<b>20,945</b>		<b>1,722,211</b>	
Income <\$25K	2,921	13.95%	312,581	18.15%
Income \$25K - \$50K	2,907	13.88%	367,847	21.36%
Income \$50K - \$75K	3,485	16.64%	282,660	16.41%
Income \$75K - \$100K	2,309	11.02%	203,891	11.84%
Income \$100K - \$125K	1,996	9.53%	155,568	9.03%
Income \$125K - \$150K	1,605	7.66%	105,376	6.12%
Income \$150K - \$200K	2,182	10.42%	129,368	7.51%
Income \$200K+	3,540	16.90%	164,920	9.58%
2024 Med Household Inc	\$87,554		\$65,383	
2024 Median Age	35.10		35.00	



# Traffic Count Report

## The Plazas at Midtown 2500-2507 Bagby, Houston, TX 77006

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	Street	Cross Street	Cross Str Dist	Count Year	Avg Daily Volume	Volume Type	Miles from Subject Prop
1	McGowen St	Bagby St	0.00 SW	2018	2,469	MPSI	.03
2	McGowen St	Bagby St	0.00 SW	2022	2,679	MPSI	.03
3	McGowen St	Bagby St	0.00 N	2018	1,756	MPSI	.05
4	McGowen St	Bagby St	0.00 N	2022	2,161	MPSI	.05
5	Bagby St	Dennis St	0.00 NW	2018	8,294	MPSI	.07
6	Brazos St	McGowen St	0.00 NW	2018	10,133	MPSI	.07
7	McGowen St	Brazos St	0.00 SW	2018	2,321	MPSI	.08
8	McGowen St	Brazos St	0.00 SW	2022	2,675	MPSI	.08
9	McGowen St		0.00	2022	1,526	MPSI	.12
10	McGowen St	Smith St	0.00 W	2022	4,624	MPSI	.14





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Total Available: **1,225 SF**  
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Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
<b>Total Businesses</b>	<b>3,852</b>	<b>66,673</b>	<b>17</b>
Retail & Wholesale Trade	326	3,297	10
Hospitality & Food Service	341	5,251	15
Real Estate, Renting, Leasing	215	1,407	7
Finance & Insurance	306	3,112	10
Information	77	1,653	21
Scientific & Technology Services	795	11,285	14
Management of Companies	22	107	5
Health Care & Social Assistance	848	5,017	6
Educational Services	44	2,144	49
Public Administration & Sales	53	7,818	148
Arts, Entertainment, Recreation	71	486	7
Utilities & Waste Management	127	8,777	69
Construction	140	6,863	49
Manufacturing	77	3,819	50
Agriculture, Mining, Fishing	10	42	4
Other Services	400	5,595	14