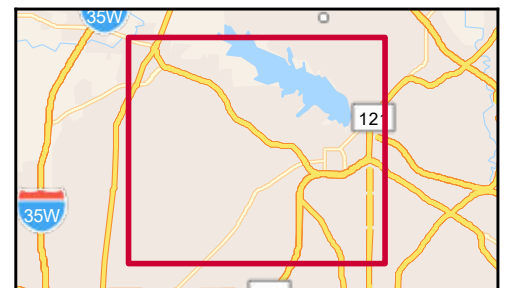
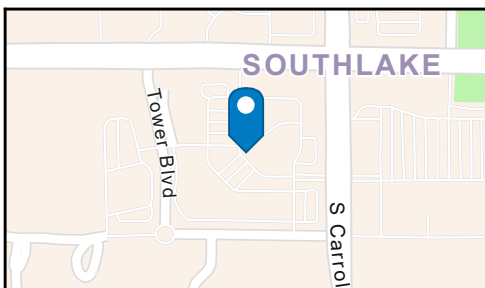
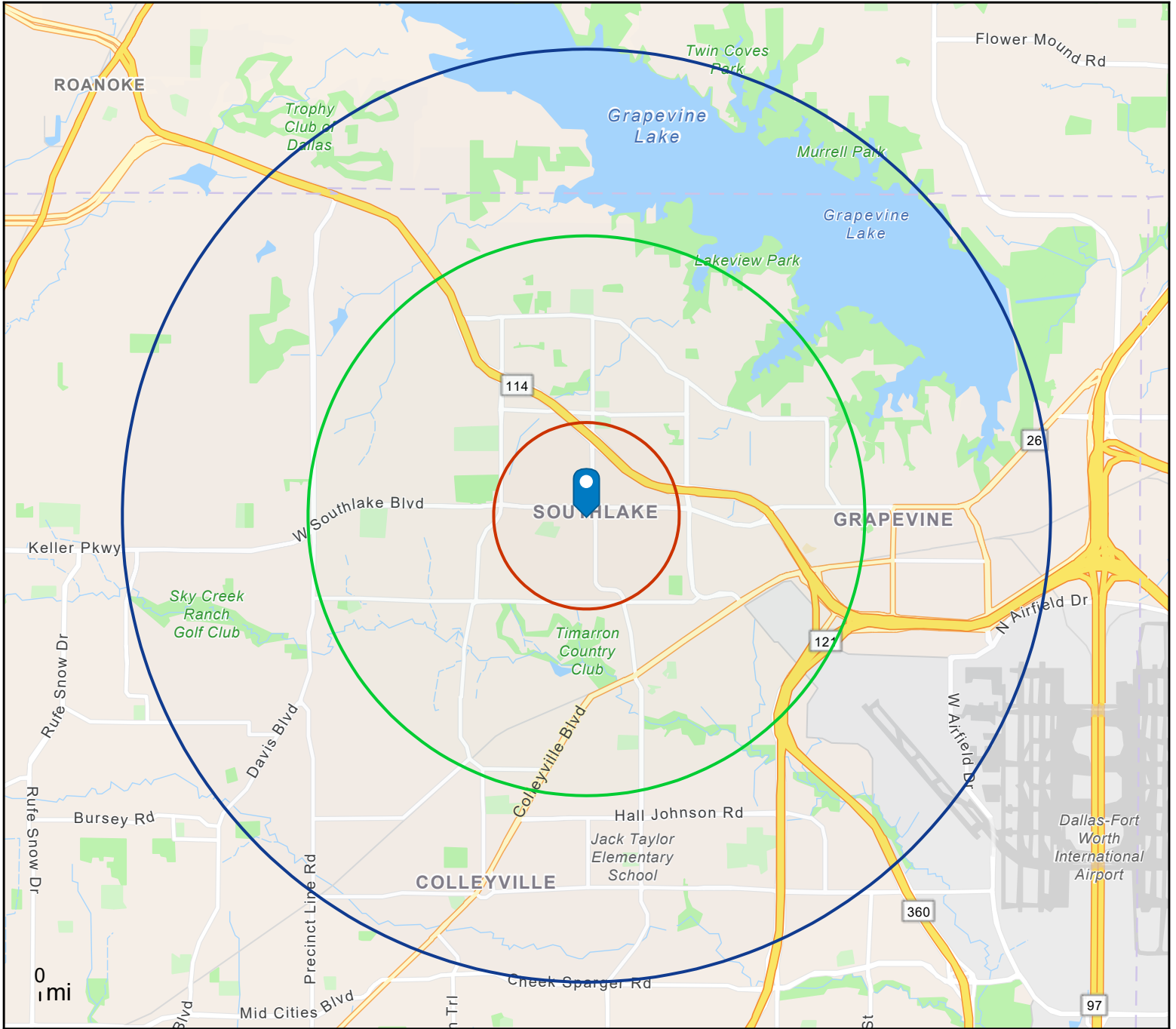


Market Profile Study Area

1001 E Southlake Blvd, Southlake, Texas, 76092
Rings: 1, 3, 5 mile radii

Prepared by Business Geographer, LLC
Latitude: 32.93971
Longitude: -97.13524



	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,236	53,832	114,651
2020 Total Population	5,575	59,179	129,594
2020 Group Quarters	3	314	795
2023 Total Population	5,577	58,975	130,801
2023 Group Quarters	3	314	795
2028 Total Population	5,551	58,465	130,501
2023-2028 Annual Rate	-0.09%	-0.17%	-0.05%
2023 Total Daytime Population	17,971	81,751	171,448
Workers	15,356	53,710	109,604
Residents	2,615	28,041	61,844
Household Summary			
2010 Households	1,531	18,498	40,079
2010 Average Household Size	3.42	2.90	2.85
2020 Total Households	1,637	20,303	45,830
2020 Average Household Size	3.40	2.90	2.81
2023 Households	1,647	20,284	46,466
2023 Average Household Size	3.38	2.89	2.80
2028 Households	1,649	20,195	46,575
2028 Average Household Size	3.37	2.88	2.78
2023-2028 Annual Rate	0.02%	-0.09%	0.05%
2010 Families	1,431	14,823	32,423
2010 Average Family Size	3.56	3.27	3.20
2023 Families	1,525	16,025	36,801
2023 Average Family Size	3.55	3.30	3.19
2028 Families	1,525	15,899	36,727
2028 Average Family Size	3.53	3.29	3.18
2023-2028 Annual Rate	0.00%	-0.16%	-0.04%
Housing Unit Summary			
2000 Housing Units	1,286	16,797	33,740
Owner Occupied Housing Units	94.7%	73.3%	78.0%
Renter Occupied Housing Units	2.3%	23.4%	18.2%
Vacant Housing Units	3.0%	3.3%	3.7%
2010 Housing Units	1,561	19,271	41,871
Owner Occupied Housing Units	94.4%	73.9%	77.9%
Renter Occupied Housing Units	3.8%	22.1%	17.8%
Vacant Housing Units	1.9%	4.0%	4.3%
2020 Housing Units	1,685	21,005	47,665
Owner Occupied Housing Units	92.6%	73.8%	75.9%
Renter Occupied Housing Units	4.6%	22.9%	20.3%
Vacant Housing Units	2.7%	3.5%	3.8%
2023 Housing Units	1,693	20,959	48,247
Owner Occupied Housing Units	92.4%	75.4%	75.9%
Renter Occupied Housing Units	4.8%	21.4%	20.4%
Vacant Housing Units	2.7%	3.2%	3.7%
2028 Housing Units	1,697	21,087	48,822
Owner Occupied Housing Units	92.6%	75.3%	75.4%
Renter Occupied Housing Units	4.6%	20.4%	20.0%
Vacant Housing Units	2.8%	4.2%	4.6%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1001 E Southlake Blvd, Southlake, Texas, 76092
Rings: 1, 3, 5 mile radii

Prepared by Business Geographer, LLC

Latitude: 32.93971
Longitude: -97.13524

	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	1,647	20,284	46,466
<\$15,000	4.7%	3.2%	3.3%
\$15,000 - \$24,999	1.2%	2.3%	2.1%
\$25,000 - \$34,999	1.6%	2.5%	2.9%
\$35,000 - \$49,999	1.3%	6.8%	5.7%
\$50,000 - \$74,999	1.9%	11.8%	10.2%
\$75,000 - \$99,999	3.6%	9.3%	9.2%
\$100,000 - \$149,999	5.5%	12.9%	15.7%
\$150,000 - \$199,999	13.0%	11.0%	13.6%
\$200,000+	67.2%	40.2%	37.4%
Average Household Income	\$284,406	\$208,720	\$205,597
2028 Households by Income			
Household Income Base	1,649	20,195	46,575
<\$15,000	4.2%	2.9%	2.9%
\$15,000 - \$24,999	0.8%	1.8%	1.6%
\$25,000 - \$34,999	1.3%	2.1%	2.3%
\$35,000 - \$49,999	1.0%	5.9%	4.9%
\$50,000 - \$74,999	1.6%	11.0%	9.4%
\$75,000 - \$99,999	3.2%	9.0%	8.9%
\$100,000 - \$149,999	5.0%	12.8%	15.6%
\$150,000 - \$199,999	12.5%	11.8%	14.9%
\$200,000+	70.2%	42.6%	39.4%
Average Household Income	\$304,558	\$225,899	\$222,081
2023 Owner Occupied Housing Units by Value			
Total	1,565	15,803	36,618
<\$50,000	0.1%	1.3%	0.7%
\$50,000 - \$99,999	0.0%	0.2%	0.1%
\$100,000 - \$149,999	0.0%	0.2%	0.5%
\$150,000 - \$199,999	0.1%	0.4%	0.5%
\$200,000 - \$249,999	0.0%	2.7%	2.1%
\$250,000 - \$299,999	1.0%	5.3%	5.1%
\$300,000 - \$399,999	1.8%	17.2%	18.9%
\$400,000 - \$499,999	7.2%	11.3%	19.4%
\$500,000 - \$749,999	70.9%	42.7%	38.7%
\$750,000 - \$999,999	7.4%	7.8%	6.5%
\$1,000,000 - \$1,499,999	8.6%	7.9%	4.9%
\$1,500,000 - \$1,999,999	3.1%	2.0%	1.5%
\$2,000,000 +	0.1%	1.0%	1.3%
Average Home Value	\$711,118	\$624,294	\$589,173
2028 Owner Occupied Housing Units by Value			
Total	1,571	15,885	36,786
<\$50,000	0.0%	0.6%	0.3%
\$50,000 - \$99,999	0.0%	0.1%	0.0%
\$100,000 - \$149,999	0.0%	0.6%	0.3%
\$150,000 - \$199,999	0.0%	0.1%	0.1%
\$200,000 - \$249,999	0.0%	1.5%	1.1%
\$250,000 - \$299,999	0.6%	4.1%	4.0%
\$300,000 - \$399,999	1.5%	17.7%	18.3%
\$400,000 - \$499,999	7.6%	13.0%	21.7%
\$500,000 - \$749,999	75.1%	45.2%	41.3%
\$750,000 - \$999,999	6.8%	7.0%	6.1%
\$1,000,000 - \$1,499,999	6.2%	8.1%	4.7%
\$1,500,000 - \$1,999,999	2.1%	1.5%	1.3%
\$2,000,000 +	0.0%	0.6%	0.9%
Average Home Value	\$684,453	\$620,414	\$587,974

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Market Profile

1001 E Southlake Blvd, Southlake, Texas, 76092
Rings: 1, 3, 5 mile radii

Prepared by Business Geographer, LLC

Latitude: 32.93971
Longitude: -97.13524

	1 mile	3 miles	5 miles
Median Household Income			
2023	\$200,001	\$154,164	\$152,839
2028	\$200,001	\$165,596	\$161,551
Median Home Value			
2023	\$641,005	\$566,439	\$518,534
2028	\$633,792	\$568,527	\$525,660
Per Capita Income			
2023	\$85,449	\$72,055	\$73,222
2028	\$92,045	\$78,349	\$79,462
Median Age			
2010	40.0	39.0	40.6
2020	41.7	41.0	43.0
2023	42.3	41.6	43.4
2028	43.2	43.0	44.6
2020 Population by Age			
Total	5,575	59,179	129,594
0 - 4	4.2%	4.7%	4.5%
5 - 9	8.4%	7.1%	6.6%
10 - 14	10.5%	8.8%	8.1%
15 - 24	15.6%	14.0%	13.2%
25 - 34	3.7%	8.3%	8.0%
35 - 44	12.8%	12.8%	12.3%
45 - 54	18.3%	16.1%	15.9%
55 - 64	16.5%	15.6%	16.5%
65 - 74	7.2%	8.6%	9.8%
75 - 84	2.3%	3.1%	3.9%
85 +	0.6%	0.9%	1.2%
18 +	70.0%	73.8%	75.5%
2023 Population by Age			
Total	5,577	58,974	130,801
0 - 4	4.4%	4.9%	4.6%
5 - 9	6.0%	5.8%	5.8%
10 - 14	8.4%	7.7%	7.5%
15 - 24	16.6%	14.2%	13.1%
25 - 34	9.5%	10.7%	10.0%
35 - 44	7.6%	10.6%	10.9%
45 - 54	16.9%	15.3%	15.7%
55 - 64	20.0%	17.3%	17.3%
65 - 74	8.2%	9.5%	10.3%
75 - 84	2.0%	3.1%	3.6%
85 +	0.4%	0.9%	1.1%
18 +	74.7%	76.3%	77.0%
2028 Population by Age			
Total	5,553	58,465	130,500
0 - 4	4.5%	4.9%	4.7%
5 - 9	5.9%	5.6%	5.5%
10 - 14	7.1%	6.5%	6.5%
15 - 24	12.0%	12.1%	11.4%
25 - 34	12.4%	11.8%	10.9%
35 - 44	9.7%	11.1%	11.5%
45 - 54	12.2%	13.3%	13.8%
55 - 64	19.5%	16.4%	16.4%
65 - 74	12.2%	12.2%	12.5%
75 - 84	3.9%	4.9%	5.4%
85 +	0.6%	1.1%	1.4%
18 +	77.8%	78.7%	79.1%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024

Market Profile

1001 E Southlake Blvd, Southlake, Texas, 76092
Rings: 1, 3, 5 mile radii

Prepared by Business Geographer, LLC

Latitude: 32.93971
Longitude: -97.13524

	1 mile	3 miles	5 miles
Males	2,787	29,392	64,085
Females	2,788	29,787	65,509
2023 Population by Sex			
Males	2,771	29,388	64,945
Females	2,806	29,587	65,856
2028 Population by Sex			
Males	2,743	28,957	64,464
Females	2,809	29,507	66,036
2010 Population by Race/Ethnicity			
Total	5,236	53,832	114,650
White Alone	88.2%	83.4%	86.1%
Black Alone	1.7%	2.7%	2.5%
American Indian Alone	0.1%	0.5%	0.5%
Asian Alone	6.8%	5.1%	5.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	5.9%	3.8%
Two or More Races	2.3%	2.2%	2.1%
Hispanic Origin	5.0%	12.9%	10.5%
Diversity Index	29.2	45.5	39.5
2020 Population by Race/Ethnicity			
Total	5,575	59,179	129,594
White Alone	72.3%	68.8%	73.0%
Black Alone	1.7%	3.5%	3.1%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	13.9%	11.1%	9.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.3%	4.6%	3.6%
Two or More Races	10.5%	11.3%	10.5%
Hispanic Origin	8.1%	14.3%	12.4%
Diversity Index	52.9	62.1	56.6
2023 Population by Race/Ethnicity			
Total	5,578	58,975	130,801
White Alone	69.6%	66.3%	70.7%
Black Alone	1.8%	3.8%	3.4%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	15.7%	12.5%	10.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.4%	4.9%	3.9%
Two or More Races	11.2%	11.9%	11.1%
Hispanic Origin	8.5%	15.0%	13.1%
Diversity Index	55.9	64.7	59.4
2028 Population by Race/Ethnicity			
Total	5,551	58,465	130,500
White Alone	65.3%	62.1%	66.7%
Black Alone	2.1%	4.4%	4.1%
American Indian Alone	0.3%	0.7%	0.6%
Asian Alone	18.6%	14.7%	12.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	5.3%	4.3%
Two or More Races	12.1%	12.8%	12.0%
Hispanic Origin	9.2%	16.0%	14.1%
Diversity Index	60.3	68.7	63.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024

	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	5,575	59,179	129,594
In Households	99.9%	99.5%	99.4%
Householder	30.0%	34.4%	35.4%
Opposite-Sex Spouse	25.7%	23.2%	24.4%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	0.3%	1.2%	1.1%
Same-Sex Unmarried Partner	0.0%	0.1%	0.1%
Biological Child	38.7%	33.2%	31.1%
Adopted Child	0.9%	0.7%	0.8%
Stepchild	0.6%	0.9%	1.0%
Grandchild	0.7%	1.0%	1.1%
Brother or Sister	0.2%	0.6%	0.5%
Parent	0.9%	1.0%	0.9%
Parent-in-law	0.8%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	0.3%	0.7%	0.6%
Foster Child	0.0%	0.0%	0.0%
Other Nonrelatives	0.5%	1.6%	1.3%
In Group Quarters	0.1%	0.5%	0.6%
Institutionalized	0.1%	0.3%	0.4%
Noninstitutionalized	0.0%	0.2%	0.2%
2023 Population 25+ by Educational Attainment			
Total	3,609	39,723	90,138
Less than 9th Grade	0.0%	1.4%	1.2%
9th - 12th Grade, No Diploma	1.0%	1.8%	1.6%
High School Graduate	8.0%	9.5%	9.3%
GED/Alternative Credential	0.7%	1.4%	1.5%
Some College, No Degree	10.6%	12.4%	13.8%
Associate Degree	2.4%	6.1%	6.2%
Bachelor's Degree	41.5%	42.3%	41.9%
Graduate/Professional Degree	35.8%	25.2%	24.6%
2023 Population 15+ by Marital Status			
Total	4,533	48,114	107,260
Never Married	18.5%	22.9%	22.2%
Married	73.4%	67.4%	67.3%
Widowed	5.0%	3.2%	3.6%
Divorced	3.1%	6.5%	6.9%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,027	32,465	72,044
Population 16+ Employed	98.9%	96.6%	96.9%
Population 16+ Unemployment rate	1.1%	3.4%	3.1%
Population 16-24 Employed	14.2%	10.8%	11.0%
Population 16-24 Unemployment rate	4.3%	9.4%	9.2%
Population 25-54 Employed	52.8%	57.3%	57.2%
Population 25-54 Unemployment rate	0.3%	2.6%	2.2%
Population 55-64 Employed	28.5%	24.3%	23.8%
Population 55-64 Unemployment rate	1.2%	1.2%	1.3%
Population 65+ Employed	4.5%	7.6%	8.0%
Population 65+ Unemployment rate	0.0%	6.5%	4.9%

	1 mile	3 miles	5 miles
2023 Employed Population 16+ by Industry			
Total	2,993	31,367	69,838
Agriculture/Mining	0.9%	1.0%	1.0%
Construction	2.0%	3.4%	3.8%
Manufacturing	13.6%	9.3%	10.1%
Wholesale Trade	2.9%	3.3%	3.3%
Retail Trade	9.1%	9.5%	8.2%
Transportation/Utilities	8.5%	10.3%	10.0%
Information	3.0%	2.9%	2.5%
Finance/Insurance/Real Estate	12.0%	13.9%	13.8%
Services	46.1%	44.6%	45.2%
Public Administration	2.0%	1.8%	1.9%
2023 Employed Population 16+ by Occupation			
Total	2,992	31,370	69,840
White Collar	90.8%	80.9%	80.2%
Management/Business/Financial	41.8%	35.4%	33.9%
Professional	29.8%	27.5%	27.6%
Sales	12.5%	10.1%	11.0%
Administrative Support	6.7%	7.9%	7.8%
Services	3.8%	9.0%	8.9%
Blue Collar	5.3%	10.1%	10.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.0%	1.2%	1.7%
Installation/Maintenance/Repair	0.0%	0.6%	1.2%
Production	2.3%	1.5%	1.4%
Transportation/Material Moving	3.0%	6.7%	6.4%
2020 Households by Type			
Total	1,637	20,303	45,830
Married Couple Households	86.4%	68.0%	69.1%
With Own Children <18	45.8%	31.8%	29.5%
Without Own Children <18	40.6%	36.2%	39.6%
Cohabiting Couple Households	0.9%	3.7%	3.4%
With Own Children <18	0.4%	1.1%	0.9%
Without Own Children <18	0.5%	2.6%	2.4%
Male Householder, No Spouse/Partner	5.1%	12.2%	11.4%
Living Alone	2.3%	7.6%	7.5%
65 Years and over	0.5%	1.7%	1.9%
With Own Children <18	1.0%	1.4%	1.2%
Without Own Children <18, With Relatives	1.7%	2.1%	1.8%
No Relatives Present	0.2%	1.1%	0.9%
Female Householder, No Spouse/Partner	7.6%	16.1%	16.1%
Living Alone	3.2%	8.1%	8.9%
65 Years and over	2.2%	3.4%	4.2%
With Own Children <18	2.4%	3.7%	3.2%
Without Own Children <18, With Relatives	1.9%	3.4%	3.4%
No Relatives Present	0.1%	0.8%	0.6%
2020 Households by Size			
Total	1,637	20,303	45,830
1 Person Household	5.5%	15.7%	16.4%
2 Person Household	27.1%	32.1%	34.6%
3 Person Household	20.7%	18.2%	17.4%
4 Person Household	27.9%	20.1%	19.1%
5 Person Household	12.6%	8.9%	8.2%
6 Person Household	4.2%	3.2%	2.8%
7 + Person Household	2.0%	1.7%	1.5%



Market Profile

1001 E Southlake Blvd, Southlake, Texas, 76092
 Rings: 1, 3, 5 mile radii

Prepared by Business Geographer, LLC
 Latitude: 32.93971
 Longitude: -97.13524

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	1,637	20,303	45,830
Owner Occupied	95.3%	76.3%	78.9%
Owned with a Mortgage/Loan	69.8%	54.0%	55.6%
Owned Free and Clear	25.5%	22.3%	23.3%
Renter Occupied	4.7%	23.7%	21.1%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	118	101	108
Percent of Income for Mortgage	19.3%	22.1%	20.4%
Wealth Index	409	272	267
2020 Housing Units By Urban/ Rural Status			
Total	1,685	21,005	47,665
Urban Housing Units	100.0%	100.0%	99.7%
Rural Housing Units	0.0%	0.0%	0.3%
2020 Population By Urban/ Rural Status			
Total	5,575	59,179	129,594
Urban Population	100.0%	99.9%	99.7%
Rural Population	0.0%	0.1%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024

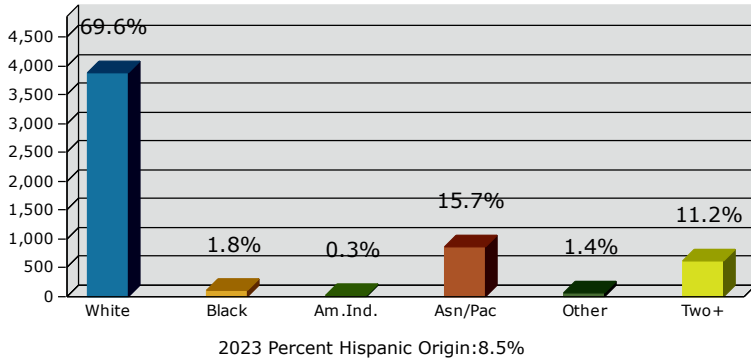
	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
2.		Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
3.		Top Tier (1A)	Top Tier (1A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$9,258,256	\$85,167,264	\$190,846,213
Average Spent	\$5,621.28	\$4,198.74	\$4,107.22
Spending Potential Index	256	191	187
Education: Total \$	\$9,082,131	\$79,045,636	\$181,233,088
Average Spent	\$5,514.35	\$3,896.95	\$3,900.34
Spending Potential Index	307	217	217
Entertainment/Recreation: Total \$	\$16,013,761	\$145,443,595	\$328,000,004
Average Spent	\$9,722.99	\$7,170.36	\$7,058.92
Spending Potential Index	257	190	187
Food at Home: Total \$	\$27,071,205	\$253,204,950	\$568,202,078
Average Spent	\$16,436.68	\$12,482.99	\$12,228.34
Spending Potential Index	242	184	180
Food Away from Home: Total \$	\$15,513,961	\$143,803,992	\$321,016,909
Average Spent	\$9,419.53	\$7,089.53	\$6,908.64
Spending Potential Index	253	190	186
Health Care: Total \$	\$29,695,744	\$273,234,289	\$616,117,076
Average Spent	\$18,030.20	\$13,470.43	\$13,259.52
Spending Potential Index	245	183	180
HH Furnishings & Equipment: Total \$	\$12,756,392	\$116,017,467	\$261,045,650
Average Spent	\$7,745.23	\$5,719.65	\$5,617.99
Spending Potential Index	262	194	190
Personal Care Products & Services: Total \$	\$4,007,305	\$37,213,371	\$83,486,898
Average Spent	\$2,433.09	\$1,834.62	\$1,796.73
Spending Potential Index	254	192	188
Shelter: Total \$	\$103,277,447	\$957,217,712	\$2,153,548,723
Average Spent	\$62,706.40	\$47,190.78	\$46,346.76
Spending Potential Index	253	190	187
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,186,936	\$126,178,046	\$286,147,146
Average Spent	\$8,613.80	\$6,220.57	\$6,158.20
Spending Potential Index	275	199	197
Travel: Total \$	\$10,294,393	\$91,620,859	\$206,990,650
Average Spent	\$6,250.39	\$4,516.90	\$4,454.67
Spending Potential Index	278	201	198
Vehicle Maintenance & Repairs: Total \$	\$5,165,699	\$48,656,990	\$108,574,407
Average Spent	\$3,136.43	\$2,398.79	\$2,336.64
Spending Potential Index	239	183	178

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

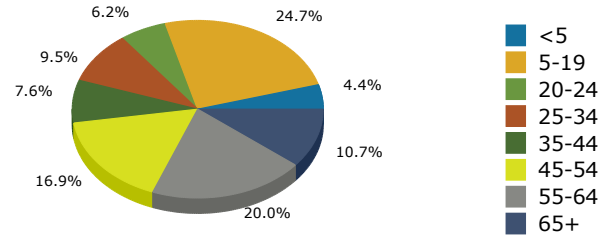
Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

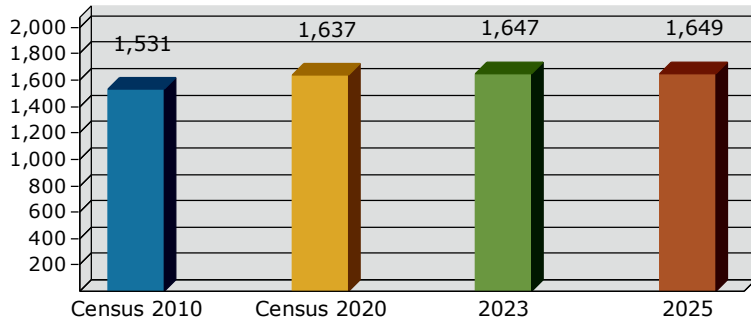
2023 Population by Race



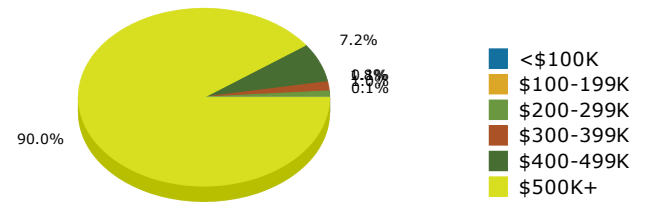
2023 Population by Age



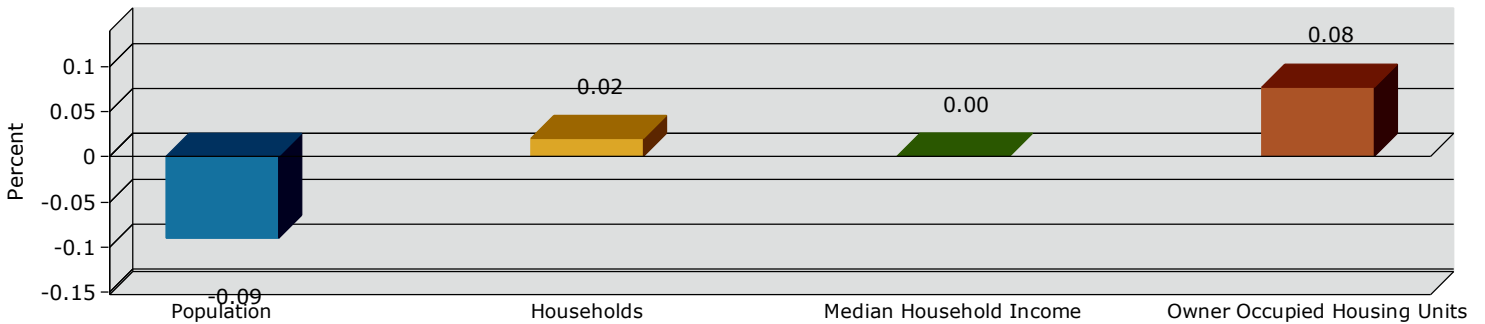
Households



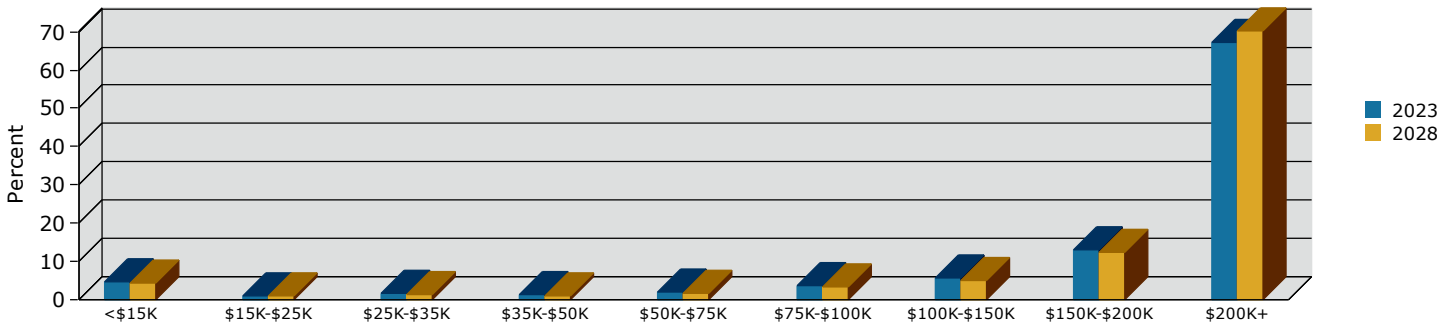
2023 Home Value



2023-2028 Annual Growth Rate

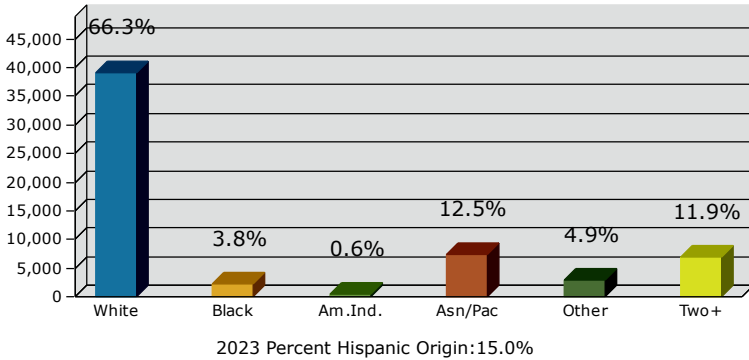


Household Income

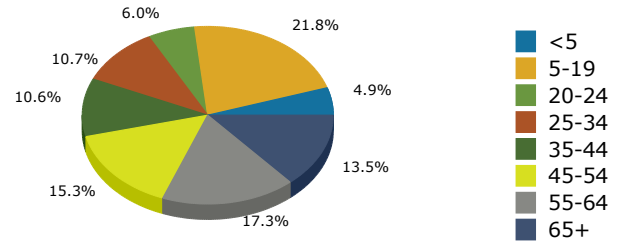


Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

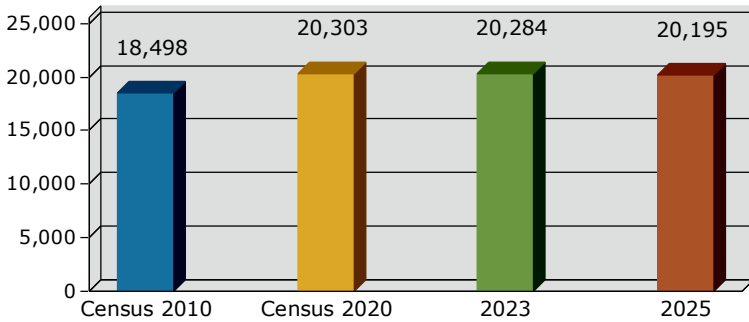
2023 Population by Race



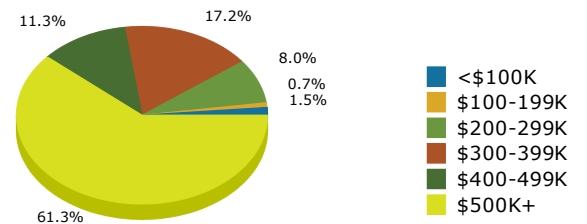
2023 Population by Age



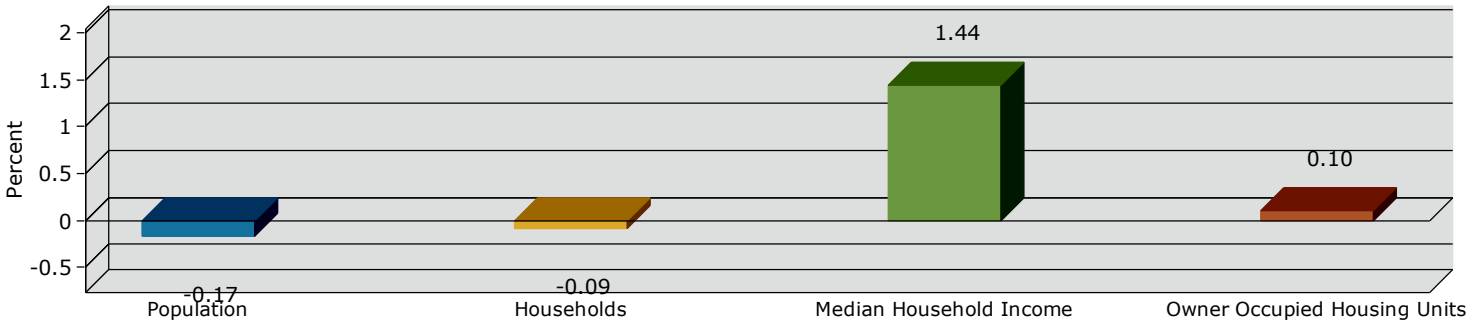
Households



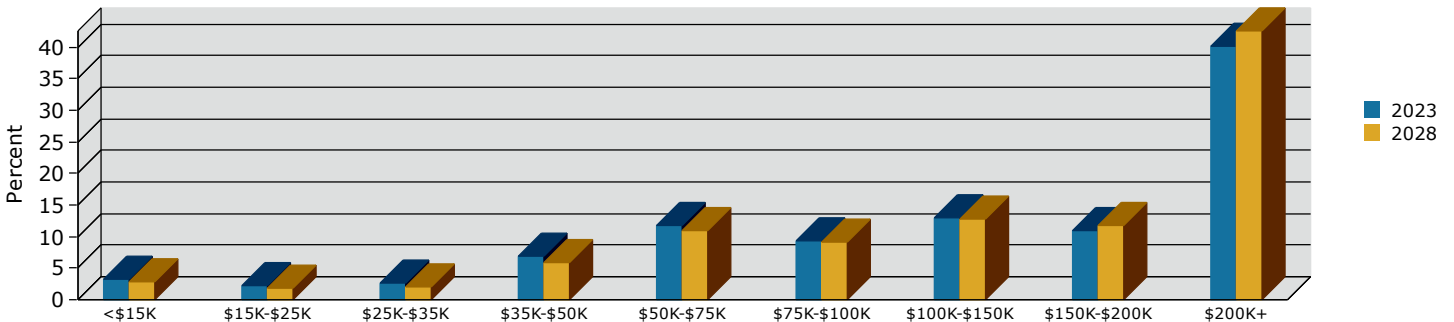
2023 Home Value



2023-2028 Annual Growth Rate

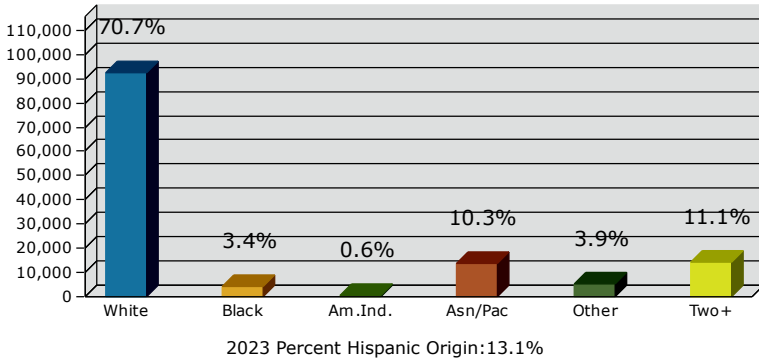


Household Income

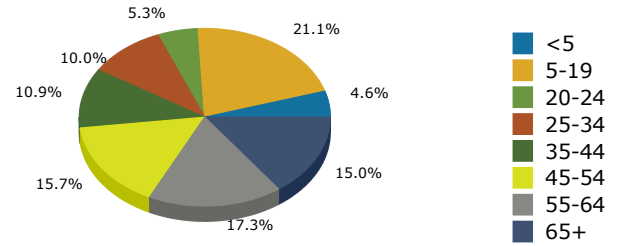


Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

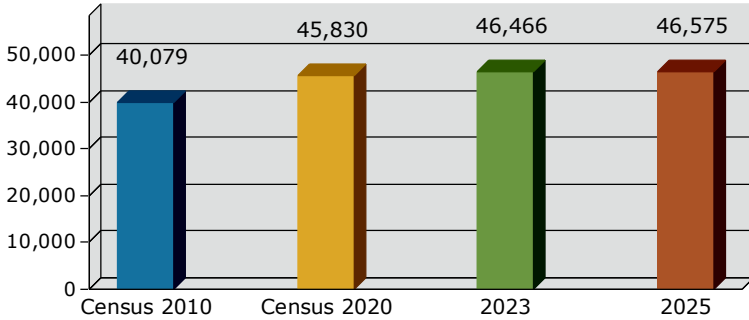
2023 Population by Race



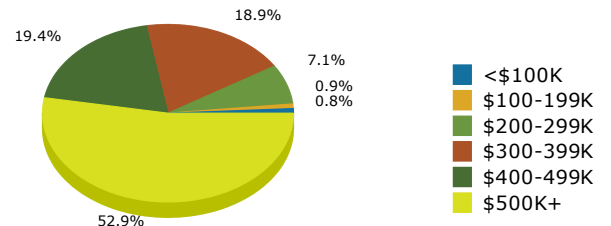
2023 Population by Age



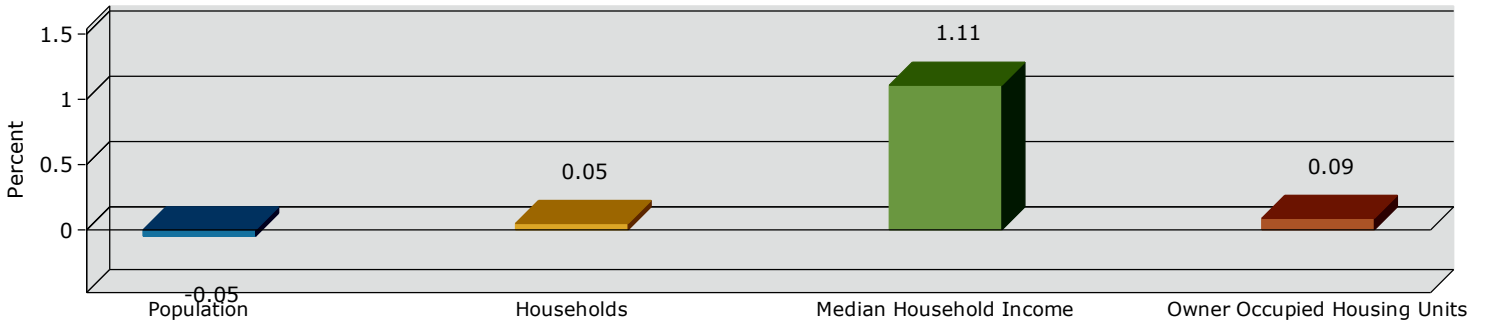
Households



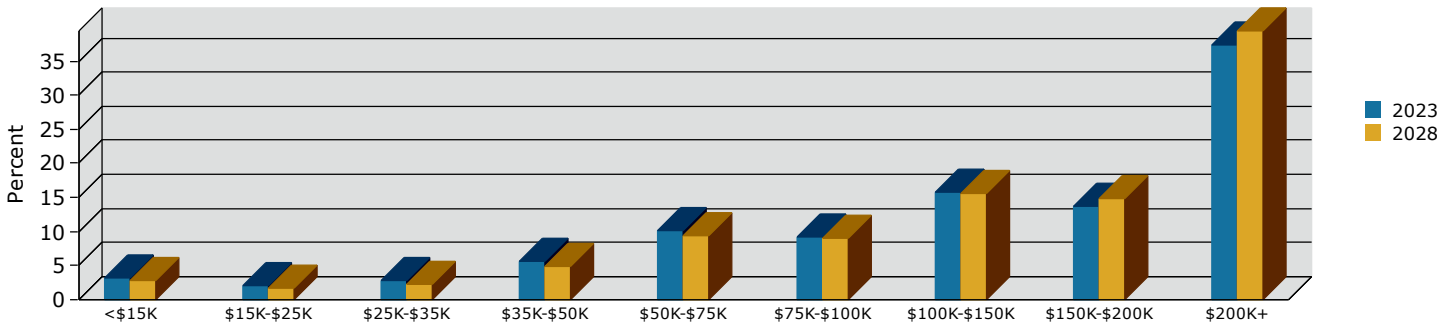
2023 Home Value



2023-2028 Annual Growth Rate



Household Income



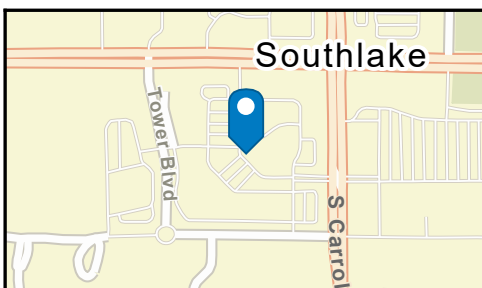
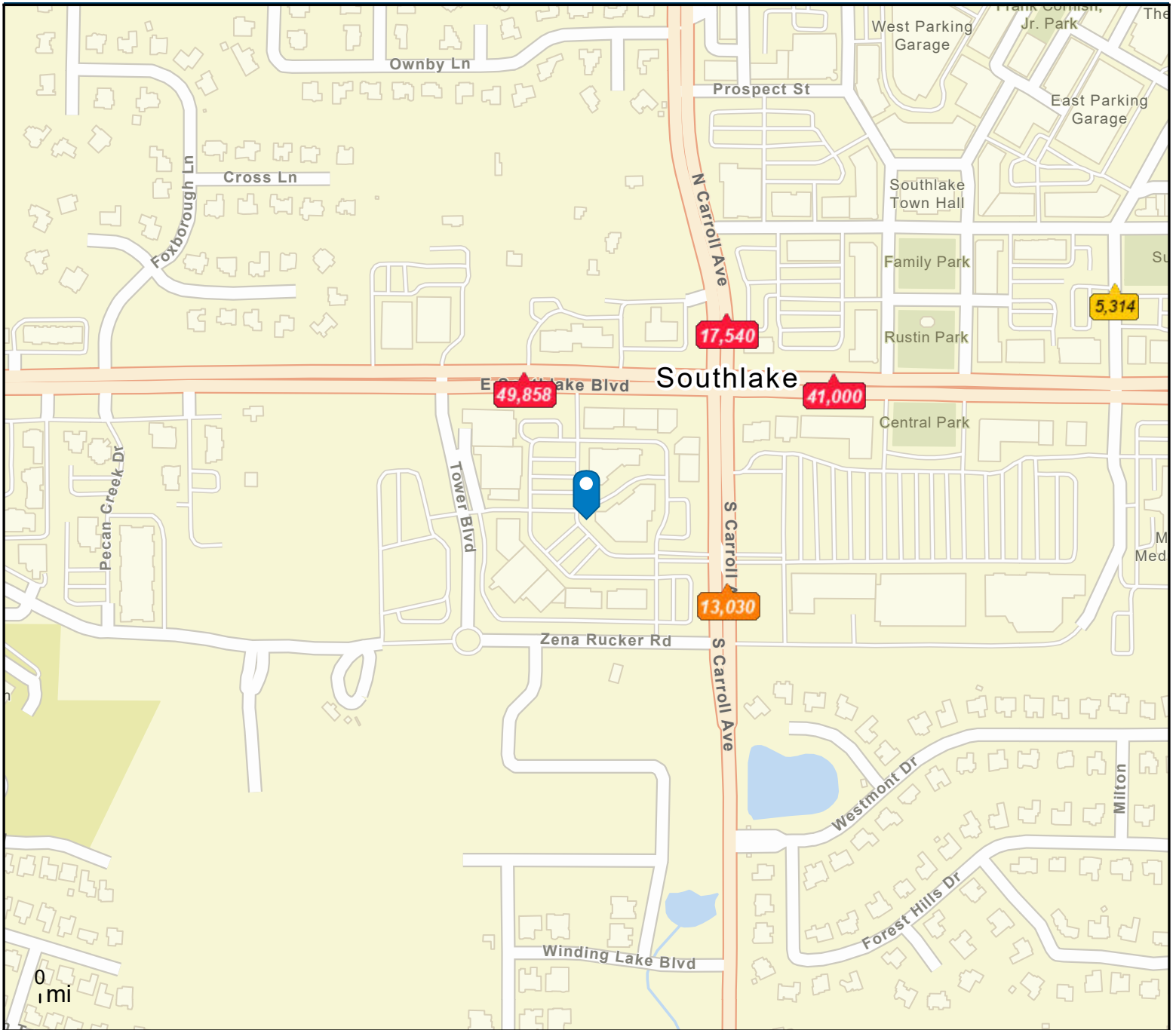
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Traffic Count Map - Close Up

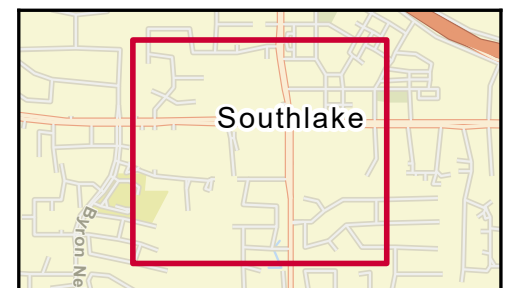
1001 E Southlake Blvd, Southlake, Texas, 76092
Rings: 1, 3, 5 mile radii

Prepared by Business Geographer, LLC

Latitude: 32.93971
Longitude: -97.13524



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q3 2023).

January 25, 2024